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# sociology


a brief introduction

10th edition

Richard T. Schaefer  
*DePaul University*

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# chapter opening excerpts

Every chapter in this textbook begins with an excerpt from one of the works listed here. These excerpts convey the excitement and relevance of sociological inquiry and draw readers into the subject matter from each chapter.

## Chapter 1

*Where Am I Wearing? A Global Tour to the Countries, Factories, and People that Make Our Clothes* by Kelsey Timmerman 4

## Chapter 2

*The Tender Cut: Inside the Hidden World of Self-Injury* by Patricia A. Adler and Peter Adler 30

## Chapter 3

"Body Ritual among the Nacirema" by Horace Miner 54

## Chapter 4

*Black Picket Fences: Privilege and Peril among the Black Middle Class* by Mary Pattillo-McCoy 78

## Chapter 5

*The Lucifer Effect: Understanding How Good People Turn Evil* by Philip Zimbardo 102

## Chapter 6

*Alone Together: Why We Expect More from Technology and Less from Each Other* by Sherry Turkle 128

## Chapter 7

*Cop in the Hood: My Year Policing Baltimore's Eastern District* by Peter Moskos 150

## Chapter 8

"What Ever Happened to Upward Mobility?" by Rana Foroohar 178

## Chapter 9

*Portfolios of the Poor: How the World's Poor Live on \$2 a Day* by Daryl Collins, Jonathan Morduch, Stuart Rutherford, and Orlanda Ruthven 206



## Chapter 10

*A Country for All: An Immigrant Manifesto* by journalist Jorge Ramos 228

## Chapter 11

*Skating Femininity: Gender Maneuvering in Women's Roller Derby* by Nancy Finley 260

## Chapter 12

*The Accordion Family: Boomerang Kids, Anxious Parents, and the Private Toll of Global Competition* by Katherine S. Newman 282

## Chapter 13

*The Death and Life of the Great American School System: How Testing and Choice Are Undermining Education* by Diane Ravitch 308

## Chapter 14

*The Fair Trade Revolution* edited by John Bowes 340

## Chapter 15

*Shopping Our Way to Safety: How We Changed from Protecting the Environment to Protecting Ourselves* by Andrew Szasz 368

## Chapter 16

*I Live in the Future and Here's How It Works: Why Your World, Work, and Brain Are Being Creatively Disrupted* by Nick Bilton 394